



What does Stonehouse High Street look like right now (in 2014)?

As you travel along the main road (Bath Road – High Street – Gloucester Road) the town centre appears vibrant with many businesses on offer.

A total of **74** businesses have a frontage along this main arterial route through the town, with a further **13** being visible and accessible in the adjoining roads of Regent's Street, Queen's Road and Elm Road. A total of **87** businesses operate in walking distance of the town centre, including food stores, banking, postal and health services.

Some observations of the type of business available:

- ➔ The most common type of business found in Stonehouse are those providing health, beauty and hairdressing services – with **seven** such businesses available.
- ➔ There are **eight** 'take away' food outlets, including pizza, fish and chips, kebabs, Chinese foods and Indian cuisine. There are also **two** 'eat in' Indian restaurants that provide 'take-away' services. The Woolpack Inn also serves food.
- ➔ Coffee shop provision is also good with **four** outlets.
- ➔ Charity shops are the most common type of retail with **five** different charities operating in the town centre.
- ➔ High Street vitality is good. There are no empty shops in Stonehouse
- ➔ Despite Stonehouse having a very good offer of shops and services available, a lot of residents travel away from Stonehouse to access services in Gloucester, Cheltenham or Bristol.
- ➔ Stonehouse has the potential to increase its market share in terms of convenience goods floorspace, via qualitative improvements in the shop units.

Things to consider:

- ➔ What do you think of the businesses currently available in Stonehouse?
- ➔ What do you access in the Town?
- ➔ Which services do you travel outside Stonehouse to access and where do you access them?
- ➔ What else would you like to see provided in Stonehouse?

